

Kemi Tourism Ltd. - SnowCastle of Kemi and Icebreaker Sampo

2nd of December 2022

Kemi SnowCastle Winter park opens in 2023

The outdoor SnowCastle with the Snow Hotel will not be built this year, but the Seaside Glass Villas and the SnowExperience365 will serve the guests all year round. SnowCastle area in Kemi will be renewed with a Winter park opening this upcoming winter season 2023. The first SnowCastle of Kemi was built in 1996 as a gift from UNICEF and the City of Kemi to the children of the world. This winter the SnowCastle is returning to its roots as the Winter Park offers a great variety of snow fun to the visitors.

Kemi is known for its snow construction, and various experiences have been built, and are being built around the snow and ice. Finns are the happiest people in the world, and we believe that our ability to enjoy nature, whether it's a warm summer or a freezing winter, is part of that. We in Kemi Tourism Ltd. want to create traditional Finnish experiences and offer the possibility to have fun in a snowy landscape for both children and adults. Snow as an element is not well known to many and we, as snow and ice experts, want our guests to enjoy it to the fullest. We will offer a variety of snow fun in our SnowCastle Winter park from snow slides to snow labyrinth. As the SnowCastle area is located by the sea, there will also be a beautifully lit snowy winter path on the frozen sea.

SnowCastle area consists of the Seaside Glass Villas, SnowCastle Winter park during the winter months 2023, SnowCastle365-building with restaurant, conference, sauna, souvenir shop services, and the amazing year-round SnowExperience365.

Kemi Tourism Ltd is an innovative and courageous tourism company owned by the City of Kemi. We operate, sell and market the world-famous Icebreaker Sampo and Kemi SnowCastle area with Seaside Glass Villas. We offer a wide range of arctic experiences throughout the year. We value the northern values and the best traditions of our region. The spirit of Sea Lapland, the surrounding nature, diversity and hospitality are part of every encounter, every day of the year. We are passionate about our work – bringing joy and value to our customers, co-workers, partners and owners.

Jaakko Löppönen
CEO
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